

DESTINATION FILM GUIDE

DF

California Film Guide

in partnership with FLICS

PACKAGES

With four different levels of exposure, plus a co-op, there are options for all budget levels.

- ✓ Packages A+ through C include a destination branding ad and Site InSpecion content marketing.
- ✓ Site InSpecions are professionally researched and developed to promote destinations as a premier location to host film productions.
- ✓ Co-op 1/6 page ad units available @ \$725!

DISTRIBUTION

The California Film Guide is featured in our **August 2025 print edition** (10,000 circ) including top U.S. film festivals.

- ✓ 250 high-quality reprints and a digital page flip for your website.
- ✓ An extended **interactive version** at DestinationFilmGuide.com.
- ✓ Promoted through our **e-newsletter** and **across social media channels**.

A+ – EPIC

- 4 pages in *Destination Film Guide* (2 pages of "Site InSpecion" branded content, plus a 2-page ad with premium position)
- Digital Site InSpecion content marketing feature written and optimized for you on DestinationFilmGuide.com

► \$5,995

Premium placement and captivating visuals!



A – PRINT AND DIGITAL DOMINANCE

- 3 pages in *Destination Film Guide* (2 pages of "Site InSpecion" branded content, plus a full-page ad)
- Digital Site InSpecion content marketing feature written and optimized for you on DestinationFilmGuide.com

► \$4,595

FULL PAGE AD



Awesome scenery and backdrop photos!

B – COMPETITIVE YEAR-ROUND PROGRAM

- 2 pages in *Destination Film Guide* (1.5 pages of "Site InSpecion" branded content, plus a half-page ad)
- Digital Site InSpecion content marketing feature written and optimized for you on DestinationFilmGuide.com

► \$3,495

Promote your top locations and area attractions!



C – INTRODUCTORY STARTER PACKAGE

- 1 page of "Site InSpecion" branded content in *Destination Film Guide*
- Digital Site InSpecion content marketing feature written and optimized for you on DestinationFilmGuide.com

► \$2,395



Connect directly with film producers!



LET'S GET STARTED!

ADVERTISING OPPORTUNITIES

Committed to helping producers, directors, and location scouts find their next perfect location.

Reserve your space by June 15th

☐ PACKAGE A+ • \$5,995

- ✓ 4 pages in *Destination Film Guide* (2 pages of "Site InSpecation" branded content, plus a 2-page ad with premium position)
- ✓ Digital Site InSpecation content marketing feature written and optimized for you on DestinationFilmGuide.com

☐ PACKAGE A • \$4,595

- ✓ 3 pages in *Destination Film Guide* (2 pages of "Site InSpecation" branded content, plus a full-page ad)
- ✓ Digital Site InSpecation content marketing feature written and optimized for you on DestinationFilmGuide.com

☐ PACKAGE B • \$3,495

- ✓ 2 pages in *Destination Film Guide* (1.5 pages of "Site InSpecation" branded content, plus a half-page ad)
- ✓ Digital Site InSpecation content marketing feature written and optimized for you on DestinationFilmGuide.com

☐ PACKAGE C • \$2,395

- ✓ 1 page of "Site InSpecation" branded content in *Destination Film Guide*
- ✓ Digital Site InSpecation content marketing feature written and optimized for you on DestinationFilmGuide.com

☐ 1/6 PAGE CO-OP AT \$725

DESTINATIONFILMGUIDE.COM WEBSITE

- ☐ 3 month banner \$1,795
- ☐ 6 month banner \$2,995
- ☐ 12 month banner \$4,995
- ☐ 12 month Content-targeted banner \$1,995
- ☐ Edition Sponsorship \$5,995

INSITE E-NEWSLETTER

- ☐ 3 month banner \$1,795
- ☐ 6 month banner \$2,995
- ☐ 12 month banner \$4,995
- ☐ Feature video (1 month) \$995

Company: _____

Contact: _____

Billing Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Signature: _____ Total: _____

Contract Terms: Advertiser agrees to the Publisher's terms, specifications and will pay current rates. Orders are non-cancelable after space reservation deadline. Should more or less insertions be utilized within one 12-month period, fee adjustments will be made. Advertiser agrees to pay short run fees caused by cancellations. Full payment (US\$) is due upon billing. A 1.5% per month late payment fee applies to all invoices over 30 days past due. Advertisers and agencies are jointly and severally responsible for payment of all advertising insertions. Publisher's financial liability for its error is limited to the cost of the advertisement. Advertisers and their agencies assume all responsibility for the content of their advertisements, including all claims made. Advertiser agrees to pick-up of previous materials if new ad materials are not received by the materials due date.



630-248-0686 • tom@ptmggroups.com

Destination Film Guide is a Premier Travel Media brand >> PtmGroups.com



Tom Tobiason

tom@ptmggroups.com

