

KENTUCKY STATE GUIDE

Sports Planning Guide

YOUR PACKAGE OPTIONS



PACKAGE A+

Two Pages of Content

Marketing

- 2-page Spread Ad
- Guaranteed Preferred Position
- Digital Site InSpection
- 12 Facility Features Online



PACKAGE A

• Two Pages of Content

Marketing

- Full-page Ad
- Digital Site InSpection
- 9 Facility Features Online



PACKAGE B

- 11/2 Pages of Content Marketing
- · Half-page Ad
- Digital Site InSpection
- 6 Facility Features Online



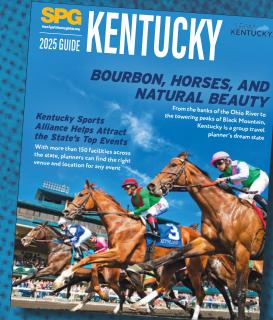
PACKAGE C

- Full Page of Content Marketing
- Digital Site InSpection
- 3 Facility Features Online

In partnership with the Kentucky Sports Alliance, we are excited to promote destinations across the state to showcase premier facilities and sports tourism

destinations in the 2026 Kentucky State Guide.

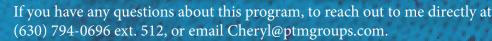
Featured in the upcoming edition of Sports Planning Guide (SPG) and as a separate print and digital publication exclusively for the organization, it's your place to connect with tournament planners and showcase your destination and tournament-ready facility



and tournament-ready facilities.

Joining the Kentucky State Guide is **EASY**. Simply select the appropriate size package (options to the left) and return your sign-up form before the July 31 deadline.

GET STARTED TODAY!







KENTUCKY STATE GUIDE 2026 ORDER FORM

Reserve your space by July 31

AMPLIFY YOUR PRESENCE!

Where2Play Digital Guides

- Track & Field Racing (Summer 2025)
- Baseball/Softball (Spring 2026)
- Soccer/Lacrosse (summer 2026)

Where2Play Eblasts

 Monthly promotional emails featuring select destinations

Newsletter Advertising

• 3, 6 and 12 month programs available

SportsPlanningGuide.com

Corporate Sponsorships, Featured
 Destinations and Video Promotion



CHECK YOUR CHOICE:

✓	Size	Includes	Rate Card
	Package A+	Two Pages of Content Marketing 2-page Spread Ad Guaranteed Preferred Position Digital Site InSpection	\$6,595
	Package A	Two Pages of Content Marketing Full-page Ad Digital Site InSpection	\$4,795
	Package B	1½ Pages of Content Marketing Half-page Ad Digital Site InSpection	\$3,695
	Package C	Full Page of Content Marketing Digital Site InSpection	\$2,595

Company:		
Contact:		
Billing Address:		
City, State, ZIP:		
Email:		
Phone:	Total:	
Signature:	Date:	
By signing this insertion order you agree to our terms and con-	ditions. View online at https://ptmgroups.com/terms-conditions.	

JOINING IS EASY. Simply email the completed form to cheryl@ptmgroups.com Questions? Please call Cheryl Rash at (630) 794-0696 ext. 512.

