**SPG VIRGINIA STATE GUIDE 2026** 

**Sports Planning Guide** 

# YOUR PACKAGE OPTIONS



In partnership with Sports Virginia, we are excited to promote destinations across the state to showcase premier facilities and sports tourism destinations in the **2026 Virginia State Guide**.

> Virginia's 🔍 National Parks

From natural beauty to historic battlefields,

there's plenty to explore

**By the Numbers** 

apid growth in sports tourism industry

lirginia's economic impact study highlight

Featured in the upcoming edition of Sports Planning Guide (SPG) and as a separate print and digital publication exclusively for the organization, it's your place to connect with tournament planners and showcase your destination and tournament-ready facilities.

Joining the Virginia State Guide is **EASY**. Simply select the appropriate size package (options to the left) and return your sign-up form before the July 31 deadline.

## **GET STARTED TODAY!**

If you have any questions about this program, to reach out to me directly at (630) 794-0696 ext. 509, or email Diane@ptmgroups.com.





# VIRGINIA STATE GUIDE 2026 ORDER FORM

**Sports Planning Guide** 

# AMPLIFY YOUR PRESENCE!

#### **Where2Play Digital Guides**

Track & Field Racing (Summer 2025)
Baseball/Softball (Spring 2026)
Soccer/Lacrosse (summer 2026)

## Where2Play Eblasts

 Monthly promotional emails featuring select destinations

## **Newsletter Advertising**

• 3, 6 and 12 month programs available

## SportsPlanningGuide.com

Corporate Sponsorships, Featured
 Destinations and Video Promotion

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	By the Numbers Virgina's economic impact study highlights rapid growth in sports tourism industry
Virginia's National Parks From natural beauty to historic battlefields, there's plent to explore	
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	CHECK YOUR O	CHOICE:		by J
	~	Size	Includes	Rate Card
L		Package A+	Two Pages of Content Marketing     2-page Spread Ad     Guaranteed Preferred Position     Digital Site InSpection	\$6, <b>5</b> 95
L		Package A	<ul> <li>Two Pages of Content Marketing</li> <li>Full-page Ad</li> <li>Digital Site InSpection</li> </ul>	\$4, <b>7</b> 95
		Package B	<ul> <li>1½ Pages of Content Marketing</li> <li>Half-page Ad</li> <li>Digital Site InSpection</li> </ul>	\$3, <b>6</b> 95
		Package C	Full Page of Content Marketing     Digital Site InSpection	\$2, <b>5</b> 95

Reserve /our space by July 31

Company:		
Contact:		
Billing Address:		
City, State, ZIP:		
Email:		
Phone:	Total:	
Signature:	Date:	
By signing this insertion order you agree to our terms and conditions. View online at h	ttps://ptmgroups.com/terms-conditions.	

**JOINING IS EASY.** Simply email the completed form to diane@ptmgroups.com **Questions?** Please call Diane Meglino at (630) 794-0696 ext. 509.

