SPG VIRGINIA STATE GUIDE 2026

Sports Planning Guide

YOUR PACKAGE OPTIONS



In partnership with Sports Virginia, we are excited to promote destinations across the state to showcase premier facilities and sports tourism destinations in the **2026 Virginia State Guide**.

> Virginia's 🔍 National Parks

From natural beauty to historic battlefields,

there's plenty to explore

By the Numbers

apid growth in sports tourism industry

lirginia's economic impact study highlight

Featured in the upcoming edition of Sports Planning Guide (SPG) and as a separate print and digital publication exclusively for the organization, it's your place to connect with tournament planners and showcase your destination and tournament-ready facilities.

Joining the Virginia State Guide is **EASY**. Simply select the appropriate size package (options to the left) and return your sign-up form before the July 31 deadline.

GET STARTED TODAY!

If you have any questions about this program, to reach out to me directly at (630) 794-0696 ext. 509, or email Diane@ptmgroups.com.





VIRGINIA STATE GUIDE 2026 ORDER FORM

Sports Planning Guide

AMPLIFY YOUR PRESENCE!

Where2Play Digital Guides

Track & Field Racing (Summer 2025)
Baseball/Softball (Spring 2026)
Soccer/Lacrosse (summer 2026)

Where2Play Eblasts

 Monthly promotional emails featuring select destinations

Newsletter Advertising

• 3, 6 and 12 month programs available

SportsPlanningGuide.com

Corporate Sponsorships, Featured
 Destinations and Video Promotion

	NIA
	By the Numbers Virgina's economic impact study highlights rapid growth in sports tourism industry
Virginia's National Parks From natural beauty to historic battlefields, there's plent to explore	
DI TUT	TO MENTAL A

	CHECK YOUR O	CHOICE:		by J
	~	Size	Includes	Rate Card
L		Package A+	Two Pages of Content Marketing 2-page Spread Ad Guaranteed Preferred Position Digital Site InSpection	\$6, 5 95
L		Package A	 Two Pages of Content Marketing Full-page Ad Digital Site InSpection 	\$4, 7 95
		Package B	 1½ Pages of Content Marketing Half-page Ad Digital Site InSpection 	\$3, 6 95
		Package C	Full Page of Content Marketing Digital Site InSpection	\$2, 5 95

Reserve /our space by July 31

Company:		
Contact:		
Billing Address:		
City, State, ZIP:		
Email:		
Phone:	Total:	
Signature:	Date:	
By signing this insertion order you agree to our terms and conditions. View online at h	ttps://ptmgroups.com/terms-conditions.	

JOINING IS EASY. Simply email the completed form to diane@ptmgroups.com **Questions?** Please call Diane Meglino at (630) 794-0696 ext. 509.

