





# SPG WASHINGTON STATE GUIDE 2026

Sports Planning Guide

## YOUR PACKAGE OPTIONS

	<p><b>PACKAGE A+</b></p> <ul style="list-style-type: none"> <li>• Two Pages of Content Marketing</li> <li>• 2-page Spread Ad</li> <li>• Guaranteed Preferred Position</li> <li>• Digital Site InSpecion</li> <li>• 12 Facility Features Online</li> </ul>
	<p><b>PACKAGE A</b></p> <ul style="list-style-type: none"> <li>• Two Pages of Content Marketing</li> <li>• Full-page Ad</li> <li>• Digital Site InSpecion</li> <li>• 9 Facility Features Online</li> </ul>
	<p><b>PACKAGE B</b></p> <ul style="list-style-type: none"> <li>• 1½ Pages of Content Marketing</li> <li>• Half-page Ad</li> <li>• Digital Site InSpecion</li> <li>• 6 Facility Features Online</li> </ul>
	<p><b>PACKAGE C</b></p> <ul style="list-style-type: none"> <li>• Full Page of Content Marketing</li> <li>• Digital Site InSpecion</li> <li>• 3 Facility Features Online</li> </ul>

We create custom content on your brand to distribute and promote through our digital and print channels. Your Site InSpecion (SI) draws qualified planners who are interested in your destination and your tournament-ready facilities.

It's featured in our print guide, along with your branding ad, plus it's online at SportsPlanningGuide.com and featured in the InSite e-newsletter and on social media channels.

Joining Washington State Guide is **EASY**. Simply select the appropriate size package (options to the left) and return your sign-up form before the July 31 deadline.



## GET STARTED TODAY!

If you have any questions about this program, to reach out to me directly at (630) 248-0686, or email [Tom@ptmggroups.com](mailto:Tom@ptmggroups.com).



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# 2026 WASHINGTON STATE GUIDE ORDER FORM

Reserve  
your space  
by July 31

## AMPLIFY YOUR PRESENCE!

### Where2Play Digital Guides

- Track & Field Racing (Summer 2025)
- Baseball/Softball (Spring 2026)
- Soccer/Lacrosse (summer 2026)

### Where2Play Eblasts

- Monthly promotional emails featuring select destinations

### Newsletter Advertising

- 3, 6 and 12 month programs available

### SportsPlanningGuide.com

- Corporate Sponsorships, Featured Destinations and Video Promotion



#### CHECK YOUR CHOICE:

✓	Size	Includes	Rate Card
	Package A+	• Two Pages of Content Marketing • 2-page Spread Ad • Guaranteed Preferred Position • Digital Site InSpecion	\$6,595
	Package A	• Two Pages of Content Marketing • Full-page Ad • Digital Site InSpecion	\$4,795
	Package B	• 1½ Pages of Content Marketing • Half-page Ad • Digital Site InSpecion	\$3,695
	Package C	• Full Page of Content Marketing • Digital Site InSpecion	\$2,595

Company:

Contact:

Billing Address:

City, State, ZIP:

Email:

Phone:

Total:

Signature:

Date:

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.

**JOINING IS EASY.** Simply email the completed form to [Tom@ptmgroups.com](mailto:Tom@ptmgroups.com)  
**Questions?** Please call Tom Tobiason at (630) 248-0686.



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