



ESSENTIALS FOR GROUP-FRIENDLY ITINERARIES

What Planners Want (and What They Don't)

	Seamless Scheduling: Efficient, well-timed routes that follow a logical order
	Group-Ready Attractions: Offer group rates, guided tours and large parties
	Built-In Flexibility: Allow for free time, alternative options and contingency plans
	Smart Meal Planning: Pre-arranged dining and dietary accommodations
	Convenient Lodging: Ample double rooms, coach parking and group check-in
	Unique Experiences: Hands-on activities and behind-the-scenes access
	Transparent Pricing: Visibility into inclusions, group rates and add-ons
	Trusted Support: Access to a direct contact for planning & day-of needs
X	Overpacked Schedules: Too many stops, not enough downtime
X	Small or Inflexible Venues: Inaccessible or unscalable for large groups
X	Unclear Logistics: Confusing directions, tight timing and no parking info
X	Loose Meal Plans: No reservations, off-route options and limited seating
X	Generic Itineraries: Lack of variety or group customization
X	Hidden Fees or Surprises: Unexpected closures, costs or changes



Visit <u>LeisureGroupTravel.com</u> to see how we help turn great destinations into group-ready successes.

