

## AUDIENCE

- ✓ Tour Operators
- ✓ Niche Travel Groups
- ✓ Affinity Organizations
- ✓ Travel Advisors
- ✓ Bus Companies
- ✓ Bank Travel Clubs



## MAGAZINE CIRCULATION & DISTRIBUTION

Leisure Group Travel is a print and digital magazine that helps readers discover the best in the world of group travel through themed editions and regional sections.

12,000

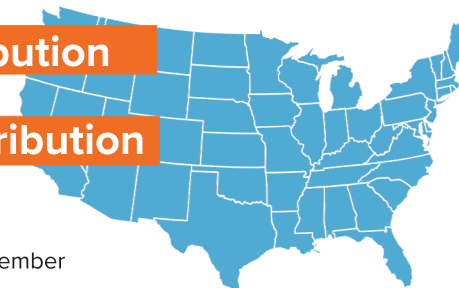
Print Distribution

30,000

Digital Distribution

**FREQUENCY: 6 TIMES PER YEAR**

February • April • June • August • October • December



## WEBSITE PLATFORM STATS

With a sleek, mobile-friendly design, thousands of relevant articles and embedded advertising opportunities, LeisureGroupTravel.com is a trusted resource among group travel planners.



**VISITORS: 168,000**



**IMPRESSIONS: 6.5 MILLION**



**CLICKS: 96,000**

## INSITE E-NEWSLETTER

**10,000** Subscribers | Open Rate **26.8%**

Frequency: **DELIVERED EVERYFRIDAY**

## SOCIAL MEDIA

**6,000+**

**FOLLOWERS ACROSS**

Facebook, Instagram, Twitter and LinkedIn

