

VIRGINIA

8TH ANNUAL TOUR GUIDE

RESERVE YOUR SPACE BY FEBRUARY 16



With Virginia Tourism Corporation's input, *Leisure Group Travel* will develop creative editorial for the 8th Annual Virginia Tour Guide. We'll be showcasing the Virginia brand to the group travel industry. Published in April 2026 this guide will be the go-to resource for planning the perfect group getaway to the Old Dominion.

Be sure your group-friendly message is showcased in front of group travel planners and tour operators year-round! The Virginia Group Tour Guide will shine a bright spotlight on the diverse attractions, fabulous destinations, exciting experiences and unique history found throughout the Commonwealth.

Diane Meglino

JOINING IS EASY! Simply complete this form and send to Diane Meglino at Diane@Ptmgroups.com, or FAX to 630-794-0652

EXCLUSIVE ADVERTISER BENEFITS

- Mailed with April's *Leisure Group Travel* to 12,000 subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- **Digital Edition** featured on LeisureGroupTravel.com
- **Digital promotion year-round** through e-newsletters and social media to leisure, reunions, religious and student groups' subscribers.
- Professionally-written content marketing **Itineraries and Site InSpections** by the industry's most experienced editorial team.
- Completely **integrated** advertising packages (print+digital+social)

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	SIZE	RATE CARD
	Itinerary	\$2,995
	Two-page spread (fp print ad + Itinerary)	\$5,495
	Full-page	\$4,395
	Half-page	\$3,095
	Third-page	\$2,495
	Sixth-page	\$1,195
	InSite Newsletter Banner Ad, (3-Months) with Ad Purchase	\$2,795

AD SPACE DEADLINE:
2/16/26

AD MATERIALS DEADLINE:
2/23/26

PUBLISHING AND BILLING DATE:
April 2026

► Prices honored annually, per edition.

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IS FOR
LOVERS