

# W2P

Where2Play by Sports Planning Guide

**Where2Play (W2P), from Sports Planning Guide, takes facility research and tournament planning resources to a new level.**

W2P guides are deep dives into sector-specific facilities combined with editorial coverage of the top tournament locations and planners who are driving those sports. W2P is an exclusively digital guide, delivering sport-specific resources to thousands of event operators, coaches and traveling teams looking for upcoming tournament destinations.

**This exclusive product for SPG advertisers focuses on:**

- » **Baseball/Softball** (Spring 2026)
- » **Soccer/Lacrosse** (Summer 2026)
- » **Pickleball/Racket Sports** (Winter 2026/2027)

**This guide includes:**

- » 100+ facility reviews including field specs, upcoming/recent tournaments and contact information.
- » State-of-the-industry articles on those sports, top planner profiles and insider interviews from movers and shakers within the industry.
- » Hyper targeted distribution to leading tournament planners + decision-makers from applicable sports, coaches and traveling teams.

# 2026 ORDER FORM



- Baseball/Softball       Soccer/Lacrosse       Pickleball/Racket Sports

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Total: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.

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	Cover/Preferred Positions	\$3,295
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