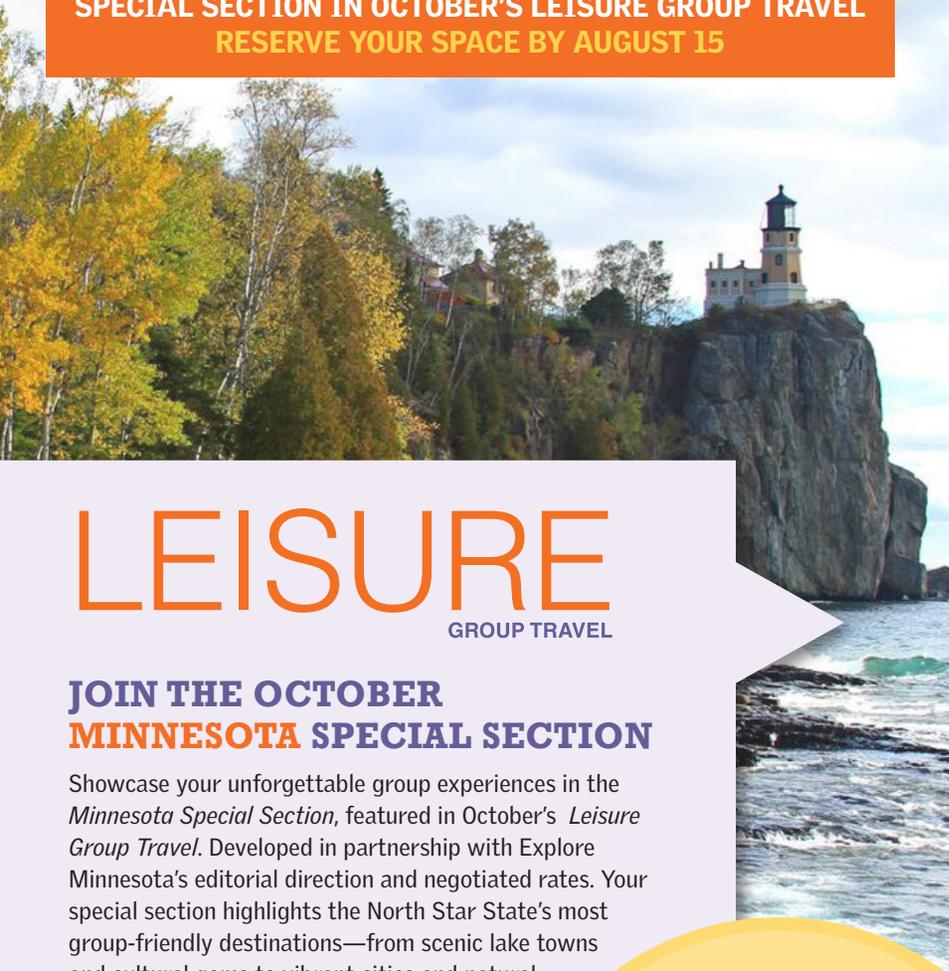


MINNESOTA

SPECIAL SECTION IN OCTOBER'S LEISURE GROUP TRAVEL
RESERVE YOUR SPACE BY AUGUST 15



LEISURE GROUP TRAVEL

JOIN THE OCTOBER MINNESOTA SPECIAL SECTION

Showcase your unforgettable group experiences in the *Minnesota Special Section*, featured in October's *Leisure Group Travel*. Developed in partnership with Explore Minnesota's editorial direction and negotiated rates. Your special section highlights the North Star State's most group-friendly destinations—from scenic lake towns and cultural gems to vibrant cities and natural wonders.

Whether it's fall foliage tours, historic landmarks, outdoor adventure or iconic festivals, let your destination shine with authentic Minnesota charm. Plan confidently with ideas that cater to planners seeking fresh, memorable, and hassle-free group adventures.

RESERVE SPACE BY AUGUST 15

Joining is easy – simply complete the form and email to Tom Tobiason at Tom@ptmgroups.com, or Call Tom at **630-248-0686**

BE PART OF THIS EXCEPTIONAL OPPORTUNITY

- ✓ Mailed with October's Leisure Group Travel to 12,000 subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- ✓ Year-round digital promotion via e-newsletter subscribers and social media followers to leisure, reunions, religious and student groups
- ✓ Digital edition featured on LeisureGroupTravel.com
- ✓ Professionally written and SEO driven editorial and content pieces by the industry's most experienced team.
- ✓ Completely integrated advertising packages (print + digital + social) Ask me for more info.

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SIZE	MN RATES	Ad Space Deadline:
Two-Page Spread Fp ad & itinerary	\$5,295	8/15/26
Full-page	\$4,895	AD Materials Deadline: 8/22/26
Half-page	\$3,495	
Itinerary	\$3,295	Publish and Billing Date: October 2026
Third-page	\$2,295	
Sixth-page	\$1,195	

► These negotiated Minnesota rates honored through August 2027 Leisure Group Travel editions.

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