

**This is a MULTIPLE PAGE document. You MUST sign and date on the last page for this schedule to be valid.**

Company: _____	Agency: _____
Contact: _____	Contact: _____
Address: _____	Address: _____
City/State/Zip: _____	City/State/Zip: _____
Phone: _____	Phone: _____
Email: _____	Email: _____
Sales Code: _____	Leads to (email): _____
<input type="checkbox"/> NET <input type="checkbox"/> GROSS	Leads to (email): _____

# LEISURE

GROUP TRAVEL

### Leisure Group Travel Magazine Print Placements

Feb	<input type="checkbox"/> 1/6	<input type="checkbox"/> 1/3	<input type="checkbox"/> 1/2	<input type="checkbox"/> 2/3	<input type="checkbox"/> Full Page	<input type="checkbox"/> Site InSpecion	<input type="checkbox"/> Itinerary	<input type="checkbox"/> 2-Page Spread	Rate: _____
Apr	<input type="checkbox"/> 1/6	<input type="checkbox"/> 1/3	<input type="checkbox"/> 1/2	<input type="checkbox"/> 2/3	<input type="checkbox"/> Full Page	<input type="checkbox"/> Site InSpecion	<input type="checkbox"/> Itinerary	<input type="checkbox"/> 2-Page Spread	Rate: _____
Jun	<input type="checkbox"/> 1/6	<input type="checkbox"/> 1/3	<input type="checkbox"/> 1/2	<input type="checkbox"/> 2/3	<input type="checkbox"/> Full Page	<input type="checkbox"/> Site InSpecion	<input type="checkbox"/> Itinerary	<input type="checkbox"/> 2-Page Spread	Rate: _____
Aug	<input type="checkbox"/> 1/6	<input type="checkbox"/> 1/3	<input type="checkbox"/> 1/2	<input type="checkbox"/> 2/3	<input type="checkbox"/> Full Page	<input type="checkbox"/> Site InSpecion	<input type="checkbox"/> Itinerary	<input type="checkbox"/> 2-Page Spread	Rate: _____
Oct	<input type="checkbox"/> 1/6	<input type="checkbox"/> 1/3	<input type="checkbox"/> 1/2	<input type="checkbox"/> 2/3	<input type="checkbox"/> Full Page	<input type="checkbox"/> Site InSpecion	<input type="checkbox"/> Itinerary	<input type="checkbox"/> 2-Page Spread	Rate: _____
Dec	<input type="checkbox"/> 1/6	<input type="checkbox"/> 1/3	<input type="checkbox"/> 1/2	<input type="checkbox"/> 2/3	<input type="checkbox"/> Full Page	<input type="checkbox"/> Site InSpecion	<input type="checkbox"/> Itinerary	<input type="checkbox"/> 2-Page Spread	Rate: _____

NOTES: \_\_\_\_\_

### LeisureGroupTravel.com Digital/Online Placements

<input type="checkbox"/> Digital Content Marketing	Run Dates: _____	Rate: _____
<input type="checkbox"/> Website	Run Dates: _____	Rate: _____
<input type="checkbox"/> Digital Edition Sponsorship	Edition: _____	Rate: _____
<input type="checkbox"/> Website Leaderboard	Run Dates: _____	Rate: _____
<input type="checkbox"/> Website Sidebar Banner	Run Dates: _____	Rate: _____
<input type="checkbox"/> Featured Website Video	Run Dates: _____	Rate: _____
<input type="checkbox"/> E-Newsletter Banner	Run Dates: _____	Rate: _____
<input type="checkbox"/> Featured E-Newsletter Video	Run Dates: _____	Rate: _____
<input type="checkbox"/> Newsletter Sponsorship	Run Dates: _____	Rate: _____
<input type="checkbox"/> Featured Destination	Run Dates: _____	Rate: _____

### Group Travel Featured Destination



<input type="checkbox"/> 1/6 Page	<input type="checkbox"/> 1/3 Page	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> Full Page Ad	Rate: _____
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**Total for Leisure Group Marketing**

**Total: \_\_\_\_\_**

**Contract Terms:** Advertiser agrees to the Publisher's terms, specifications and will pay current rates. Orders are non-cancelable after space reservation deadline. Should more or less insertions be utilized within one 12-month period, fee adjustments will be made. Advertiser agrees to pay short run fees caused by cancellations. Full payment (US\$) is due upon billing. A 1½% per month late payment fee applies to all invoices over 30 days past due. Advertisers and agencies are jointly and severally responsible for payment of all advertising insertions. Publisher's financial liability for its error is limited to the cost of the advertisement. Advertisers and their agencies assume all responsibility for the content of their advertisements, including all claims made. Advertiser agrees to pick-up of previous materials if new ad materials are not received by the materials due date.



**Student Travel Pro**

- |  |   |   |                                     |             |
|--|---|---|-------------------------------------|-------------|
| <input type="checkbox"/> Package C                   | <input type="checkbox"/> Package B      | <input type="checkbox"/> Package A      | <input type="checkbox"/> Package A+ | Rate: _____ |
| <input type="checkbox"/> STPG                        | <input type="checkbox"/> SE Field Trips | <input type="checkbox"/> NE Field Trips |                                     | Rate: _____ |
| <input type="checkbox"/> Category Sponsorships       | Start Month: _____                      |   |                                     | Rate: _____ |
| <input type="checkbox"/> Featured Destination        | Run Dates: _____                        |   |                                     | Rate: _____ |
| <input type="checkbox"/> Featured Video              | Run Dates: _____                        |   |                                     | Rate: _____ |
| <input type="checkbox"/> Website Banner Ad           | Run Dates: _____                        |   |                                     | Rate: _____ |
| <input type="checkbox"/> Digital Edition Sponsorship | Run Dates: _____                        |   |                                     | Rate: _____ |
| <input type="checkbox"/> Newsletter Sponsorship      | Run Dates: _____                        |   |                                     | Rate: _____ |
| <input type="checkbox"/> Newsletter Banner           | Run Dates: _____                        |   |                                     | Rate: _____ |

NOTES: \_\_\_\_\_

**Total for Student Marketing** **Total:** \_\_\_\_\_



**Print & Online Combo Packages (Print Published in October)**

- |                                     |                                    |                                    |                                    |             |
|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------|
| <input type="checkbox"/> Package A+ | <input type="checkbox"/> Package A | <input type="checkbox"/> Package B | <input type="checkbox"/> Package C | Rate: _____ |
|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------|

**SportsPlanningGuide.com Digital Placements**

- |  |                      |             |
|--|----------------------|-------------|
| <input type="checkbox"/> Site InSpection             | Publish Month: _____ | Rate: _____ |
| <input type="checkbox"/> Digital Edition Sponsorship | Start Month: _____   | Rate: _____ |
| <input type="checkbox"/> Corporate Sponsorship       | Run Dates: _____     | Rate: _____ |
| <input type="checkbox"/> E-Newsletter Banner         | Run Dates: _____     | Rate: _____ |
| <input type="checkbox"/> Featured Video              | Run Dates: _____     | Rate: _____ |
| <input type="checkbox"/> E-newsletter Sponsorship    | Run Dates: _____     | Rate: _____ |
| <input type="checkbox"/> Featured Destination        | Run Dates: _____     | Rate: _____ |
| <input type="checkbox"/> Video Promotion             | Run Dates: _____     | Rate: _____ |

NOTES: \_\_\_\_\_

**Total for Sports Marketing** **Total:** \_\_\_\_\_



- |  |                                 |
|--|---------------------------------|
| <input type="checkbox"/> ½ Page Facility Profile | Rate: _____                     |
| <input type="checkbox"/> ½ Page Ad               | Rate: _____                     |
| <input type="checkbox"/> Full Page Ad            | Rate: _____                     |
| <input type="checkbox"/> E-blast 1st Tier        | Run Dates: _____<br>Rate: _____ |
| <input type="checkbox"/> E-blast 2nd/3rd Tier    | Run Dates: _____<br>Rate: _____ |

NOTES: \_\_\_\_\_

**Total for W2P Marketing** **Total:** \_\_\_\_\_

DESTINATION FILM GUIDE  
**DF**

**Print & Online Combo Packages (Print Published in August)**  
 Package A+     Package A     Package B     Package C    Rate: \_\_\_\_\_

**DestinationFilmGuide.com Digital/Online Placements**

<input type="checkbox"/> Site Edition	Publish Month: _____	Rate: _____
<input type="checkbox"/> Digital Edition Sponsorship	Start Month: _____	Rate: _____
<input type="checkbox"/> Website Leaderboard Banner	Run Dates: _____	Rate: _____
<input type="checkbox"/> Website Content-targeted Banner	Run Dates: _____	Rate: _____
<input type="checkbox"/> E-Newsletter Banner	Run Dates: _____	Rate: _____
<input type="checkbox"/> Featured Video	Run Dates: _____	Rate: _____

NOTES: \_\_\_\_\_

**Total for Film Marketing** **Total:** \_\_\_\_\_

DESTINATION  
**Reunions**

**Digital Edition & Online Combo Packages (Published in March)**  
 Package A+     Package A     Package B     Package C    Rate: \_\_\_\_\_

**DestinationReunions.com Digital/Online Placements**

<input type="checkbox"/> Site InSpecion	Publish Month: _____	Rate: _____
<input type="checkbox"/> Digital Sponsorship	Start Month: _____	Rate: _____
<input type="checkbox"/> Website Leaderboard Banner	Run Dates: _____	Rate: _____
<input type="checkbox"/> Website Sidebar Banner	Run Dates: _____	Rate: _____
<input type="checkbox"/> E-Newsletter Banner	Run Dates: _____	Rate: _____
<input type="checkbox"/> Featured Video	Run Dates: _____	Rate: _____
<input type="checkbox"/> Sponsorship	Website Sponsor Run Dates: _____	Rate: _____
	Edition Sponsor Run Dates: _____	Rate: _____
	InSite Sponsor Run Dates: _____	Rate: _____

NOTES: \_\_\_\_\_

**Total for Reunion Marketing** **Total:** \_\_\_\_\_

**Custom Publishing Solutions**

**Circle Wisconsin**  
 1/4 Page     1/2 Page     Full Page     Cover Position    Rate: \_\_\_\_\_

**IITA's Inbound Insider**  
 1/6 Page     1/3 Page     1/2 Page     Full Page     Cover Position     2-Page Spread    Rate: \_\_\_\_\_

**Illinois Group Tour Planner**  
 1/6 Page     1/3 Page     1/2 Page     Full Page     Cover Position    Rate: \_\_\_\_\_

**Indiana Group Tour Planner**  
 1/6 Page     1/3 Page     1/2 Page     Full Page     Cover Position    Rate: \_\_\_\_\_

**Missouri Tour Guide**  
 1/4 Page     1/2 Page     Full Page     Cover Position    Rate: \_\_\_\_\_

**Virginia Tour Guide**  
 1/6 Page     1/3 Page     1/2 Page     Full Page     Cover Position    Rate: \_\_\_\_\_

NOTES: \_\_\_\_\_

**Total for Custom Publishing** **Total:** \_\_\_\_\_

\_\_\_\_\_  
**AUTHORIZED SIGNATURE & DATE**

**TOTAL CAMPAIGN COST:** \_\_\_\_\_

\_\_\_\_\_  
**PTM REP SIGNATURE & DATE**

By signing this insertion order, you hereby agree to our terms and conditions.  
 View online at <https://ptmgroups.com/terms-conditions>.

Notes:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_