

NORTHEAST REGIONAL FIELD TRIP PLANNER



Promote your destination or attraction to thousands of teachers and tour planners with this all-digital guide covering the Northeastern U.S. From STEM and history to performance and graduation trips, this annual guide connects you with school groups looking for hands-on, educational travel experiences.

**PUBLISHING
NOVEMBER!
2026**



50,000 Circulation

- Science, History, Fine Arts & Music Teachers
- School Administrators & Principals
- Student Tour Operators

What's Inside?

- Top field trip ideas, organized by state
- Planning tips on safety, fundraising & itinerary building
- Engaging layouts, bold photography and key contacts

Let's help educators discover their next perfect field trip location!

Advertising Packages

A+ - \$4,995

- ✓ Full-page ad
- ✓ 3-page content marketing (Site InSpecion, Itinerary or Top List)
- ✓ 3-month newsletter banner ad
- ✓ 3-month site category sponsorship
- ✓ Boosted social media post
- ✓ 15 field trip profiles (Destinations only)

A - \$3,495

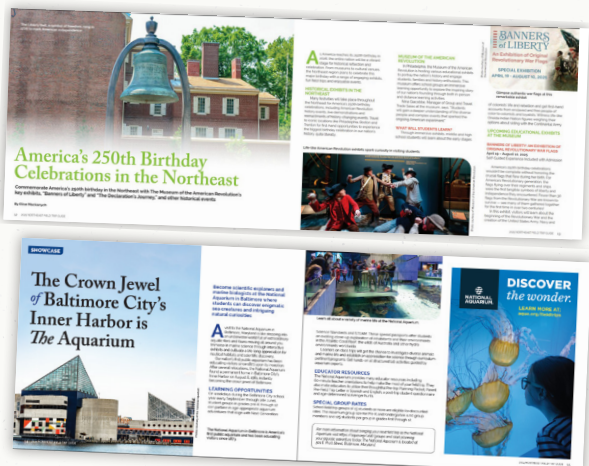
- ✓ Full-page ad
- ✓ 3-page content marketing (Site InSpecion, Itinerary or Top List)
- ✓ 3-month website banner or video ad
- ✓ Boosted social media post or 10 field trip profiles

B - \$1,995

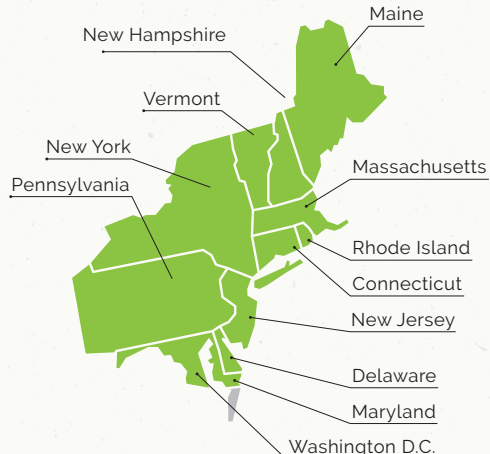
- ✓ Full-page ad
- ✓ 2-page content marketing (Site InSpecion, Itinerary or Top List)
- ✓ Boosted social media post or 5 field trip profiles

C - \$995 (for Attractions only)

- ✓ Half-page ad
- ✓ 1.5-page content marketing (showcase)



The Northeast Field Trip Guide is designed for middle school through high school teachers and student travel planners. Front-of-book sections provide inspiration and lend trip planning advice with destination ideas presented in a state-by-state format. Enjoy!



Want More Visibility?

- ✓ InSite E-newsletter Sponsorship - \$1,995/month
- ✓ Featured Destination - \$1,995/month
- ✓ Category Sponsorships - from \$2,995
- ✓ Banner Advertising - from \$1,995

Reserve Your Spot by **SEPTEMBER 30**
 Contact Diane Meglino at 630-794-0696 x509, 610-283-6160 or email diane@ptmgroups.com