

# LEISURE GROUP TRAVEL'S

# LIVE ENTERTAINMENT GUIDE

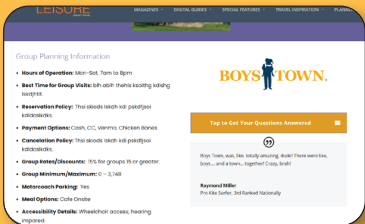
*Connecting Group Planners to Must-See Theatres Across America*

Group planners are always searching for fresh, exciting entertainment for their tours. Leisure Group Travel's Live Entertainment Guide delivers exactly that — a multi-platform showcase that gives theatres more visibility, more reach, and more connections with qualified group travel decision-makers.



## HIGH-IMPACT PROFILES

- ✓ Your Theatre appears in the August edition of Leisure Group Travel with a 1/6 to full-page profile showcasing what makes your Theatre group-friendly.



## OPTIMIZED ONLINE EXPOSURE

- ✓ Every participant receives a dedicated attraction page, fully SEO and AI-optimized to ensure your brand stays discoverable long after publication.



## MATCHING BRAND ADS + CUSTOM FAQ ADD-ON

- ✓ Half and full-page participants receive a matching brand ad to reinforce your message, plus a custom Group FAQ that directly answers planner questions.



## MULTI-CHANNEL PROMOTION

- ✓ Your story doesn't stop in print — each guide is promoted through Leisure Group Travel's weekly e-newsletter and social media channels for maximum visibility.

# THE MOST POWERFUL DISTRIBUTION NETWORK

-  **12,000** Magazine Subscribers
-  **5,000** Social Media Fans/Followers
-  **10,000** E-newsletter Subscribers
-  **168,000** Website Visitors – 5X our competition!



## PACKAGE OPTIONS & PRICING

- Package A:**  
Full-page Ad + Matching Profile, Online Profile Page with FAQ = **\$3,650**
- Package B:**  
Half-page Ad + Matching Profile, Online Profile Page with FAQ = **\$1,825**
- Package C:**  
Third-page Profile, Online Profile Page = **\$1,275**
- Package D:**  
Sixth-page Profile, Online Profile Page = **\$695**

### SIGN-UP FORM:

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Region: \_\_\_\_\_

Phone: \_\_\_\_\_

Total: \_\_\_\_\_

