



Making Student Marketing as Easy as A, B, C

#1 Digital Platform
for the industry

3.6M
Annual web impressions

PACKAGE A

Brand Dominant

Maximum reach, year-round presence

\$14,995

per year

Save 26%

ANCHOR PLACEMENT

6-Part Content Series + Newsletter Takeover

CONTENT

- ✓ **6-Part Content Series**
Written, published & promoted by StudentTravel.pro
- ✓ **Featured Destination — 1 month**
Homepage, e-newsletter & social

DISPLAY

- ✓ **6-month website or e-newsletter banner**
Choice of placement — 26 weeks
- ✓ **6-month Category Content Sponsorship**
STEM, Performance, Humanities or Career & College Prep

NEWSLETTER

- ✓ **4 Newsletter Sponsorships**
Brand above all content for four full sends
- ✓ **10 newsletter content inclusions**
Linked to Content Series, delivered to 20,000 subscribers

PROMOTION

- ✓ **Paid social amplification**
Content series + Featured Destination boosts

PACKAGE B

— Most popular —

Brand Amplified

Speak with authority across every channel

\$9,995

per year

Save 25%

ANCHOR PLACEMENT

Featured Video + Featured Destination

CONTENT

- ✓ **Featured Video**
Annual platform placement + 4 e-newsletter editions
- ✓ **Featured Destination — 2 months**
Homepage, e-newsletter & social

DISPLAY

- ✓ **6-month website or e-newsletter banner**
Choice of placement
- ✓ **3-month Category Content Sponsorship**
STEM, Performance, Humanities or Career & College Prep

NEWSLETTER

- ✓ **4 newsletter inclusions**
Linked to Featured Video, delivered to 20,000 subscribers

PROMOTION

- ✓ **Paid social amplification**
Tied to Featured Video

PACKAGE C

Brand Foundation

Get into the conversation

\$4,995

per year

Save 31%

ANCHOR PLACEMENT

3-Part Content Series + 4 Newsletter Sponsorships

CONTENT

- ✓ **3-Part Content Series**
Written, published & promoted by StudentTravel.pro

NEWSLETTER

- ✓ **4 Newsletter Sponsorships**
Brand above all content for four full sends
- ✓ **3 newsletter content inclusions**
Linked to Content Series, delivered to 20,000 subscribers

PROMOTION

- ✓ **Paid social amplification**
Tied to content series