

FOLLOWING THE ROAD TO FREEDOM

COMING **DECEMBER 2026**
IN LEISURE GROUP TRAVEL MAGAZINE

JOURNEYS TOWARDS AMERICA'S PROMISE

SHOWCASE YOUR STORIES IN THE CIVIL RIGHTS SPECIAL SECTION!

Today's group travelers are looking for experiences that create understanding, spark conversation, and leave a lasting impression. From iconic landmarks and museums to neighborhoods where history unfolded, destinations across America are bringing the Civil Rights story to life through immersive experiences and authentic local storytelling.

Leisure Group Travel's new special section, Following the Road to Freedom: Journeys Towards America's Promise, will inspire tour operators and group travel planners with fresh itinerary ideas while showcasing the destinations preserving one of America's most important stories.

BE PART OF THIS EXCEPTIONAL OPPORTUNITY!

STRATEGIC TIMING:

By participating in our Civil Rights Special Section, you'll get in front of operators and group travel planners as they research new experiences, finalize itineraries, and prepare for the year's key travel trade events.

BE PART OF AMERICA'S JOURNEY:

Civil rights history continues to inspire travelers seeking meaningful experiences and authentic connections. Showcase your destination alongside the landmarks, museums, neighborhoods, and cultural attractions that bring America's story to life.

UNPARALLELED EXPOSURE:

Be a focal point for tour planners seeking the **history & heritage** for their groups. Showcase your brand alongside captivating editorial content across the Leisure Group Travel platform.

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SHARE YOUR LEGACY: ADVERTISE IN LEISURE GROUP TRAVEL'S CIVIL RIGHTS SPECIAL SECTION

INSPIRE MEANINGFUL JOURNEYS:

Align your brand with one of America's most compelling travel experiences. Showcase the places, people, and stories that inspire today's travelers seeking authentic heritage and cultural experiences.

REACH AN ENGAGED AUDIENCE:

Access a dedicated readership of 12,000 travel planners, tour operators, and group leaders who are actively seeking unique destinations and experiences tied to the **Road to Freedom**.

**BOOK BY
OCTOBER
23!**

LEISURE GROUP TRAVEL DECEMBER EDITION

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