

UNPARALLELED REACH TO GROUP TRAVEL DECISION-MAKERS

AUDIENCE

- ✓ Tour Operators
- ✓ Religious Travel Groups
- ✓ Affinity Organizations
- ✓ Travel Advisors
- ✓ Bus Companies
- ✓ Bank Travel Clubs



MAGAZINE CIRCULATION & DISTRIBUTION

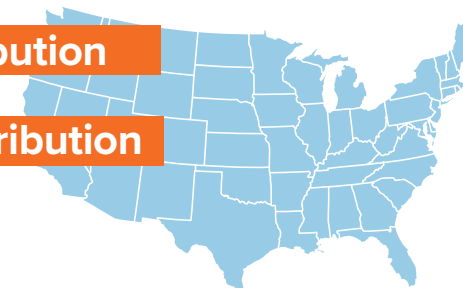
Leisure Group Travel is a print and digital magazine that helps readers discover the best in the world of group travel through themed editions and regional sections.

12,000 **Print Distribution**

30,000 **Digital Distribution**

FREQUENCY: 4 TIMES PER YEAR

February • May • August • November



WEBSITE PLATFORM STATS

With a sleek, mobile-friendly design, thousands of relevant articles and embedded advertising opportunities, LeisureGroupTravel.com is a trusted resource among group travel planners.



VISITORS: 323,000



IMPRESSIONS: 22,000,000



CLICKS: 57,000

INSITE E-NEWSLETTER

10,000 Subscribers | Open Rate **26.1%**

Frequency: **DELIVERED EVERY FRIDAY**

SOCIAL MEDIA

6,000+
FOLLOWERS ACROSS

Facebook, Instagram, X and LinkedIn

