

VIRGINIA

9TH ANNUAL TOUR GUIDE

RESERVE YOUR SPACE BY DECEMBER 16



W

ith Virginia Tourism Corporation's input, *Leisure Group Travel* will develop creative editorial for the

9th Annual Virginia Tour Guide. We'll be showcasing the Virginia brand to the group travel industry. Published in February 2027 this guide will be the go-to resource for planning the perfect group getaway to the Old Dominion.

Be sure your group-friendly message is showcased in front of group travel planners and tour operators year-round! The Virginia Group Tour Guide will shine a bright spotlight on the diverse attractions, fabulous destinations, exciting experiences and unique history found throughout the Commonwealth.

Diane Meglino

**NOW
PUBLISHING
IN FEBRUARY**

EXCLUSIVE ADVERTISER BENEFITS

- Mailed with **February Leisure Group Travel** to 12,000 subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- **Digital Edition** featured on LeisureGroupTravel.com
- **Digital promotion year-round** through e-newsletters and social media to leisure, reunions, religious and student groups' subscribers.
- Professionally-written content marketing **Itineraries** by the industry's most experienced editorial team.
- Completely **integrated** advertising packages (print+digital+social)

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AD SPACE DEADLINE:

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AD MATERIALS DEADLINE:

12/31/2026

PUBLISHING AND BILLING DATE:

February 2027

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IS FOR
LOVERS