

MINNESOTA

SPECIAL SECTION IN DECEMBER'S LEISURE GROUP TRAVEL
RESERVE YOUR SPACE BY OCTOBER 15

LEISURE GROUP TRAVEL

JOIN DECEMBER'S MINNESOTA SPECIAL SECTION

Showcase your unforgettable group experiences in the Minnesota Special Section, featured in December's Leisure Group Travel. Developed in partnership with Explore Minnesota's editorial direction and negotiated rates. Your special section highlights the North Star State's most group-friendly destinations—from scenic lake towns and cultural gems to vibrant cities and natural wonders.

Whether it's fall foliage tours, historic landmarks, outdoor adventure or iconic festivals, let your destination shine with authentic Minnesota charm. Plan confidently with ideas that cater to planners seeking fresh, memorable, and hassle-free group adventures.

RESERVE SPACE BY OCTOBER 15

Joining is easy – simply complete
the form and email to
Tom@ptmgroups.com

Questions? Call Tom at
630-248-0686

BE PART OF THIS EXCEPTIONAL OPPORTUNITY

- ✓ Mailed with December's Leisure Group Travel to 12,000 subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- ✓ Year-round digital promotion via e-newsletter subscribers and social media followers to leisure, reunions, religious and student groups
- ✓ Digital edition featured on LeisureGroupTravel.com
- ✓ Professionally written and SEO driven editorial and content pieces by the industry's most experienced team.
- ✓ Completely integrated advertising packages (print + digital + social) Ask me for more info.

PLEASE CHECK YOUR CHOICE

	SIZE	MN RATES	Ad Space Deadline: 10/15/26
	Two-Page Spread FP ad & itinerary	\$5,295	Ad Materials Deadline: 10/22/26
	Full-page	\$4,895	
	Half-page	\$3,495	
	Itinerary	\$3,295	Publish and Billing Date: December 2026
	Third-page	\$2,295	
	Sixth-page	\$1,195	

► These negotiated Minnesota rates honored through October 2027 Leisure Group Travel editions.

Company: _____

Contact: _____

Address: _____

City, State, ZIP: _____

Email: _____

Phone: _____

Total: _____

Signature: _____

Date: _____

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmggroups.com/terms-conditions>.



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